



COOKIES POLICY

COOKIES POLICY

ableuk.co.uk (“**our website**”) is operated by Able Plumbing Solutions Ltd, a private limited company incorporated and registered in England and Wales with company number 08029215, whose registered office is at The Stable Yard Vicarage Road, Stony Stratford, Milton Keynes, Bucks, MK11 1BN, trading as Able Plumbing Solutions (“**we**”, “**us**”, “**our**”).

This policy explains what cookies our website uses and why. If you would like to contact us about our use of cookies, please email us at Contact247@ableuk.co.uk.

**PLEASE READ CAREFULLY BEFORE USING OUR WEBSITE
BY CONTINUING TO BROWSE OUR WEBSITE, YOU ARE AGREEING TO OUR USE OF COOKIES**

CONTENTS

1. *Information about our use of cookies*
 2. *We use the following cookies*
 3. *Third party cookies*
 4. *Your option to block cookies*
-

1. INFORMATION ABOUT OUR USE OF COOKIES

- 1.1 A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies contain information that is transferred to your computer's hard drive.
- 1.2 We use both persistent and session cookies. Persistent cookies are stored by a web browser and remain valid until its expiry, unless deleted by the user before the expiry date, and session cookies expire at the end of the user session when the web browser is closed.

- 1.3 Our website uses cookies to distinguish you from other users and track you as you navigate our website. Although cookies do not typically contain information that personally identifies a user, personal information that we store about you may be linked to the information stored in and obtained from cookies. This helps us to improve our website and provide you with a good experience when you browse.
- 1.4 By continuing to browse our website, you are agreeing to our use of cookies.

2. WE USE THE FOLLOWING COOKIES

2.1 Strictly Necessary Cookies

- 2.1.1 Strictly necessary cookies are required for the operation of our website and enable core functionality. These cookies enable users to access each part of our website and navigate between pages without losing previous actions.

2.2 Analytical/Performance Cookies

- 2.2.1 Analytical/performance cookies provide web page analytics about how the website is used so we can improve the website to provide you with the best possible experience. For example, these cookies allow us to recognise and count the number of visitors and observe how users move around our website. This helps us to ensure that users are finding what they are looking for easily.

2.3 Functionality Cookies

- 2.3.1 Functionality Cookies are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences. For example, your choice of language or region.

2.4 Targeting Cookies

- 2.4.1 Targeting Cookies record your visit to our website, the pages you have visited, and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

3. THIRD PARTY COOKIES

- 3.1 Please note that third parties, for example, advertising networks and providers of external services, such as web traffic analysis services, may also use cookies over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.
- 3.2 We may from time-to-time use cookies such as Google Analytics or Facebook Pixel to analyse the use of our website, provide the most focused service possible, and for targeted advertising. Information of use of these cookies can be found on the following websites:
 - 3.2.1 For Google Analytics:
<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>
 - 3.2.2 For Facebook Pixel:
<https://www.facebook.com/business/help/471978536642445?id=120537668283214>
- 3.3 We will use reasonable endeavors to keep this policy updated, however, it must be noted that reference to the above policies is a reference to those policies as they are updated, amended, or revised from time to time.

4. YOUR OPTION TO BLOCK COOKIES

- 4.1 You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block certain cookies (including essential cookies), this may affect how our website functions and you may not be able to access all or parts of our website.
 - 4.1.1 In Internet Explorer (version 11) you can block cookies using the cookie handling override settings available by accessing Tools > Internet Options > Privacy > Advanced.
 - 4.1.2 In Firefox (version 44) you can block all cookies by accessing Tools > Options > Privacy > Use Custom Settings for History and unticking "accept cookies from sites".
 - 4.1.3 In Chrome (version 48), you can block all cookies by accessing the "Customise and control" menu, and clicking "Settings", "Show advanced settings" and "Content settings", and then selecting "Block sites from setting any data" under the "Cookies" heading.



- 4.1.4 You can opt out of the Google AdSense partner network cookie by accessing your Google settings or using the Network Advertising Initiative's multi-cookie opt out mechanism at <http://www.networkadvertising.org/choices/>. However, these opt out mechanisms themselves use cookies, and if you clear the cookies from your browser, you may wish to consider using the Google browser plug-in available at: <https://www.google.com/settings/ads/plugin>.
- 4.2 We are also available if you require help managing your preferences relating to the use of cookies on our website.

BY CONTINUING TO BROWSE OUR WEBSITE, YOU AGREE TO OUR USE OF COOKIES
